

Dr. RITA JAIN

I, (Dr. Rita Jain) have completed my M.Com, MBA, M. Phil and Doctorate degree from University of Rajasthan, Jaipur and have cleared NET eligibility test for lectureship.

I would describe myself as a hardworking person who always seeks improvement. I am committed to any chore until its completion. Growing and advancing in my career are the prime ambitions of my life.

I have 21 years of experience in the field of education and have successfully published 11 course books and reference books and a number of Articles, Papers, Research publications and Case studies in the field of commerce.

I am actively engaged in numerous arenas revolving around education like student counseling, mentoring, curriculum development, acting as resource person for workshops, seminars and conferences and parallel events. I am also a key member in academic advisory panel, examiner and question-paper setter for many reputed universities. I have enthusiastically participated in various national and international conferences and contributed papers in journals at both national and international levels. The areas of my chief expertise are Finance & Accounts, Statistics, Income tax and Management Accounting. I have received many national awards such as best paper award, best teacher award, women of the future award etc.

I am also the editor of National and International Journal. I have completed one minor research project sanctioned by University Grants Commission (UGC) on “Analytical Evaluation of Consequences of Green Accounting with Special Reference to Indian Dish TV Sector “and one major project funded by Indian Council for Social Science and Research(ICSSR) on “Appraisal of credit policies under micro finance in India (with special reference to Rajasthan)” I put in my best efforts and make use of the best of my skills for achieving personal and professional goals.